

Classic MOTOR

incorporating The **Autojumbler**

Still! BEST VALUE CMM Since 1989



PO Box 129, Bolton, BL3 4YQ.

☎(01204) 657212, 📠(01204) 652764 24 hrs

Monthly

E-MAIL ADDRESS: postmaster@classicmotor.co.uk - VISIT OUR WEBSITE On www.classicmotor.co.uk. SPONSORS OF THE INTERNATIONAL CLASSIC MOTOR SHOW AUTOJUMBLES

Distributed nationally and to 29 countries worldwide. 1000s delivered on subscription. A website visited by 815,000+ (as of Feb. 2009)

THE BEST FOR EVENTS & SPARES ADVERTISING.
THE BEST FOR CLASSIFIEDS. THE BEST FOR THE REAL 'HANDS-ON' ENTHUSIAST.

OUR MECHANICAL DATA COMPRISES:

COLUMN WIDTH: 4cms, gutter width 4mm
FULL PAGE TYPE AREA: 35cms depth by 26cms wide; 6 columns per page
1/2 TONE SCREEN: 90 Lpi mono, 100 Lpi 4-colour separation; Dot gain 30%
SUPPLYING FILM: Negatives, Right Reading, Emulsion Side Down
PRINT BY WEB OFFSET

2009 Display Advertising Rate Examples @ £6.30 per column centimetre

Space Required	One insertion	6 months	12 months
5cms	£31.50	£28.35	£26.78
6cms	£37.80	£34.02	£32.13
<u>10 cms (EXAMPLE BELOW)</u>	<u>£63</u>	<u>£56.70</u>	<u>£53.55</u>
8 cms double col.	£100.80	£90.72	£85.68
12 cms double col.	£151.20	£136.08	£128.52
Eighth of a page	£189	£170.10	£160.65
Quarter page	£305	£474.50	£259.25
Half Page (A4 equivalent)	£500	£450	£425
Full Tabloid Page	£880	£792	£748

Full Colour ADD 50% - 30% Surcharge for front, 20% back page (when available).

Single spot colour (normally red) 15% extra (position by negotiation). Leaflets/insertions charged at £38 per 1,000 (minimum 5,000) sample to be provided, excess weight by negotiation. *No artwork?* We'll make up your ad for you and be glad to advise so that you get the BEST results. Ring us on (01204) 657212 or fax on (01204) 652764. Lineage for our classified columns is charged at 40p per word (minimum £10 per insertion). 10% discount for 6 insertions, 15% for 12 - *all cash with order please*, Cheques payable to

'CMM PUBLICATIONS'. VAT AT THE CURRENT RATE TO BE ADDED TO ALL THESE PRICES PLEASE.

CREDIT CARD PAYMENT WELCOME.

This is a 5cms by two column display ad ➡

Call ANN FOR EVENTS OR GARRY FOR TRADE ON (01204) 657212 TO CHAT ABOUT YOUR NEEDS

THIS IS AN EXAMPLE of trade lineage. Why not ring Garry on (01204) 657212 to discuss your requirements. It's our business to bring you business!!

ASK ABOUT ADVERTISING ON OUR WORLDWIDE WEB SITE AND OUR BUY ONE GET ONE HALF PRICE OFFER - REACH AN AUDIENCE OF MILLIONS

CMM ADS MEAN VALUE FOR MONEY

IF YOU HAVE E-MAIL, TIE A PRINTED AD IN WITH AN AD ON OUR WEBSITE ASK ABOUT OUR CURRENT SPECIAL OFFERS
WHY NOT TRY A SERVICES SPECIAL?